Training in Observation Skills for Health Care Professionals: Interactive Multimedia

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Systematic behavior observation is one method of measuring children’s behavior in ecological environments and studying how their behavior compares to that of other children in the same situation or how it changes subsequent to intervention (Shores, Jack, Gunter, Ellis, DeBriere, & Wehby, 1993; Walker & Hops, 1976). The main strength of a systematic behavior observation procedure is the objectivity it brings to the description of children’s behavior. Whether observing in clinical settings, classrooms, or playgroup situations, service providers in psychiatric and pediatric services find behavioral observation to be a critical skill for gathering reliable and objective data to aid in treatment decisions (Loney, 1980; Walker, Colvin, & Ramsey, 1995; Wehby, Symons, & Shores, 1995).

To become a competent observer, one must learn a behavior code and procedures, practice in simulated and real settings until proficient, meet established standards for reliability, and learn to interpret observation data. These skills take an investment in training and practice time. Typically, observers are trained through a combination of didactic instruction, work with videotapes, guided practice with a “master” coder, and “in situ” reliability checks. This training protocol is time and person intensive; it can take 40-60 hours to bring a novice observer to the minimal acceptable level of 80% accuracy. It is not feasible to spend this amount of training time on one assessment procedure within most health care training programs. As a result, full training is rarely provided health care personnel, and observational data are based on subjective, informal procedures.

An alternative delivery approach for training personnel in observation skills is interactive multimedia technology. In the Classroom Behavior Record (CBR) Observation Training Program, video and audio scenes of children in classrooms/playgroups and instructional narrations are stored on three videodiscs. The seven-module computer program delivers instruction through text, graphics, animation, and videodisc material; provides feedback on practice activities; and controls delivery speeds. The CBR instructional program is based on a well-established observation system used to assist in diagnosis and treatment monitoring in hospital and school settings.

**Description of the Classroom Behavior Record Observation Procedure**

CBR was developed at The University of Iowa Hospitals and Clinics by the educational staff in the Child Psychiatry Service unit (Nichols, Robinson, & Fitzgerald, 1979). Its purpose is to provide a method of systematic observation to document children’s behaviors in naturalistic settings for use in diagnosis and treatment. The original CBR code was comprised of 38 positive and negative behavior codes to provide a detailed and specific description of behavior. The coding procedure involves coding the behavior of a target child in six-second intervals, while coding the behavior of peers in the same situations on alternating six-second intervals. Thus, the data provide a comparison of the target child to his/her peers under the same situational expectations. Results provide a clinical method to evaluate treatment effects through the use of normative peer data (Walker & Hops, 1976). CBR has been used continuously since 1979 in the Child Psychiatry Service unit. Primarily funded by Chapter I funds to the inpatient school program, trained professional observers gather pre-and post-data for children referred to the treatment center. These data are used to understand the youngster’s difficulties as they occur in natural settings, to establish treatment goals, and to monitor treatment effects, particularly of medication. Training of professionals typically took 40-60 hours of one-on-one training with periodic re-calibration training and checking of observer reliability.

When the project developers sought to implement training in CBR for behavior specialists in educational settings, the original CBR code was found to be too complex for mastery and maintenance by school professionals. Through factor analysis procedures using hundreds of clinical CBR records, the categories were collapsed into 15 behavioral codes with 4 open variables for tracking unusual behaviors as defined by the observer (Fitzgerald, Nichols, & Whittaker, 1992). The CBR-School Version Code is now implemented in various school districts and provides the content for the current interactive multimedia training program (Fitzgerald, Semrau, Nichols, & Nichols, 1997). The original coding procedures continue to be implemented with the new code. Target and peers are coded in six-second intervals on alternating intervals. Data records are used in the special education identification procedure and by behavioral specialists to monitor the effectiveness of educational interventions for children. The code has been modified by professionals who choose to look more closely at the behaviors of special groups of youngsters, such as early childhood groups or youngsters with autism.
The codes in the CBR-School Version are:

<table>
<thead>
<tr>
<th>Positive Behavior Codes</th>
<th>Negative Behavior Codes</th>
</tr>
</thead>
<tbody>
<tr>
<td>AT  Attend/ On-task</td>
<td>FA  Fail to Attend/ Off-task</td>
</tr>
<tr>
<td>IM  Incidental Motor</td>
<td>PL  Play with Object</td>
</tr>
<tr>
<td>II  Instructional Interaction</td>
<td>MN  Motor/ Noise Obtrusive</td>
</tr>
<tr>
<td>PP  Positive with Peer</td>
<td>DD  Disruptive, Destructive</td>
</tr>
<tr>
<td>PT  Positive with Teacher</td>
<td>NP  Negative with Peer</td>
</tr>
<tr>
<td>CO  Comply</td>
<td>NT  Negative with Teacher</td>
</tr>
<tr>
<td>AG  Approval Received</td>
<td>FC  Fail to Comply</td>
</tr>
<tr>
<td>V1-V2 Open Positive Variables</td>
<td>DG  Disapproval Gained</td>
</tr>
<tr>
<td>V3-V4 Open Negative Variables</td>
<td></td>
</tr>
</tbody>
</table>

Making and Re-purposing the Videodisc

The initial videodisc was created by a production team at The University of Iowa Hospitals and Clinics with combined funding and support from the Iowa State Department of Public Instruction, The University of Iowa WEEG Computing Center, The University of Iowa Audio-Visual Department, and The University of Iowa Hospitals and Clinics (Nichols, Huntley, Lindamann, Schiele, Johnson, & Fitzgerald, 1985). Most of the scenes which were taped for use on the videodisc were authentic. Youngsters were taped in classroom and playgroup situations in a child psychiatric inpatient center over a period of months to gain as wide a variety of children as possible. To fully capture good teaching samples of behaviors, six child actors were recruited to demonstrate some of the critical behaviors needing to be taught for CBR.

When the CBR Code was revised to the CBR-School Version Code, the entire videodisc was re-purposed to teach this new code. Additional classroom video material was secured from video archives produced through a special project grant from the U.S. Department of Education (Semrau & Fitzgerald, 1992). Additional practice scenes were chosen from these archives and an additional videodisc was made to increase the number of practice-for-generalization opportunities. The current training program utilizes one side of a videodisc for the acquisition and fluency-building modules and two additional sides of videodiscs for the generalization practice modules and reliability testing.

Instructional Design of the CBR Training Program

The overall design of the training program is based on the Stages of Learning Model as initially described by Gagne (1974) and adapted to computer-based instruction (CBI) by Criswell, 1989. Learning is viewed as a systematic, developmental process with the learner progressing through stages of acquisition, fluency, generalization, and maintenance. Anderson (1980) describes three stages in skill acquisition: 1) a cognitive stage to learn about the skill, 2) an associative stage in which a learner practices the skill, and 3) an autonomous stage in which a learner improves the skill performance.

These models are very helpful for determining an effective instructional design for skill-based instruction. Criswell (1989) posits that effective instruction requires a match between CBI design and learner objectives as reflected in progressive, changing performance. Effective instructional design should facilitate the mastery of learning objectives at each stage in the hierarchy. The teaching approach at each stage must change to support differing goals for the learning. The schema displayed in Figure 1 depicts the organization of the CBR training program. Design of the modules within the CBR program have differing design features to support acquisition, fluency-building, and generalization of skills in behavioral observation.

Despite an overall high level of organization and structure, the modules in the training program can be accessed in a nonlinear manner to meet different learner preferences. Movement across learning activities is easily
executed by opening different modules. To facilitate learner control within the modules, the program frequently stops and allows the learner to repeat segments, advance or restart drills, and check scores. In the tutorial modules, all subjects are listed on a pull-down menu which can be accessed at any time. Advisement for the learner is inserted into feedback on the drills which suggest levels of proficiency for each fluency drill. In early studies with this program, differences were observed in users’ sequences, although most users follow the organizational pattern and embedded structure within the training program (Fitzgerald, 1995).

Classroom Behavior Record

<table>
<thead>
<tr>
<th>Acquisition</th>
<th>Fluency</th>
<th>Generalization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Observation</td>
<td>CBR</td>
<td>Text</td>
</tr>
<tr>
<td>Procedures</td>
<td>Codes</td>
<td>Flashcards</td>
</tr>
<tr>
<td>Introduction</td>
<td>Task-Related Behaviors</td>
<td>Learner Speed</td>
</tr>
<tr>
<td>Situational</td>
<td>Speed</td>
<td>Game Time</td>
</tr>
<tr>
<td>Specificity</td>
<td>Interactive Behaviors</td>
<td>Practice Speed</td>
</tr>
<tr>
<td>Rules of Precedence</td>
<td>Compliance</td>
<td>Observer Speed</td>
</tr>
<tr>
<td>Special Variables</td>
<td>Student as Object</td>
<td>Four Classroom Scenes</td>
</tr>
<tr>
<td>Observation Routines</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Figure 1. Matching CBR Training Modules to the Stages of Learning Model

Acquisition

The learner’s instructional goal at the acquisition level is to acquire new knowledge or skills. The CBR training program includes a series of tutorials with short practices embedded within each concept or skill. The teaching hierarchy is simple to complex, based on the structure of the knowledge and skills needed in this observation system (Kelly, Orgel, & Baer, 1985). These procedural tutorials provide information through narration, screen notes, video demonstrations, and guided practice segments with feedback.

In the Observation Procedures module, tutorials are used to explain the importance of gathering objective observation data, studying behavior within contexts, using the open variables to define behaviors of special interest, following a hierarchy of rules for making coding decisions, and coding the child and peers’ behaviors on alternating intervals. A four-minute practice is provided for the user to apply the coding rules of precedence. The practice stops at the end of each minute to allow the user to enter his/her codes and compare entries to correct answers. Another practice activity allows the user to practice the alternating interval routine with a group of four youngsters. The computer guides the user through coding one student as the target and the other three peers using the alternating interval routine. The practice stops each minute to allow the user to enter codes, see answers, and repeat if desired. See Figure 2 for an example of a tutorial screen in the Observation Procedures module.

In the CBR Codes module, the behavioral codes are taught in four groups of related behaviors: task-related behaviors, interactive behaviors, compliance, and student as object. For each code, the behavior is defined and
three video examples are shown. In addition, brief practices are available within each category for practice differentiating and using the codes. When errors are made, feedback is provided to explain the critical attributes of each code. These practices are untimed since they focus on mastery of the codes, not speed of coding. Figure 3 displays the tutorial and practice choices available for the group of task-related behaviors.

Figure 2. Tutorial Screen for the Observation Routine Practice

Figure 3. Tutorial Screen for Learning Task-Related Behavior Codes

Fluency
Following acquisition, the goal of instruction is for the learner to use the knowledge and skills in a fluent manner (Criswell, 1989). New information should become automatic so it can be recalled without undue cognitive processing. The CBR training program includes two components for building fluency.

In the Text Flashcard module, brief descriptions of behavior are displayed in text on the screen. The format for the text flashcard is displayed in Figure 4. There are approximately 100 text flashcards which are presented in random order at three controlled speeds, allowing a limited time to read the description and enter the user’s code into the computer keyboard. The correct code is given and explained if the user enters an incorrect code or if time runs out before the code is entered. A running score is provided the user along with suggested levels of achievement for increasing the practice speed. The goal is to obtain fluency at the six-second speed needed for actual behavior coding with the CBR procedure. Rapid responding to these flashcards builds automaticity in remembering the codes.

Figure 4. Text Flashcard Drill Card

The second fluency-building module, Video Flashcards, provides a more realistic coding simulation because it uses actual video scenes of children. In addition to continuing to build speed and accuracy, the fidelity of the practice is increased in this phase of instruction (Alessi, 1983). The format for the video flashcard is displayed in Figure 5. The flashcard module has 100 brief video clips displaying classroom behaviors which are displayed in random order. The user is allowed 3 seconds to enter his/her code following the video segment. The correct code is given and explained if the user enters an incorrect code or if time runs out before the code is entered. A running score is provided the user along with a suggested level of achievement to have mastered the fluency module of the training. Through these video flashcards, users increase their ability to rapidly interpret and code behaviors youngsters’ behaviors in a wide variety of situations.
Generalization and Maintenance

Goals at the generalization stage are for the learner to apply knowledge or skills in the way they will be used “in situ” and to practice to mastery. The practice situations must be similar to those used during instruction but offer mixed practice with new, realistic scenarios (Kelly et al., 1985). Classroom and playgroup scenes are included to provide extensive practice for the learner which simulates the job of an observer in psychiatric and educational settings.

There are a total of eight scenes in the Group Practices module providing practice opportunities with a total of 18 different youngsters varying from ages 5 to 15. The scenes show youngsters in play group and classroom situations. These practices follow the actual CBR procedures: the user alternately codes the target student and peers with a continuous six-second interval and marks his/her codes on a paper/pencil recording form. Each segment runs for 10 intervals (1 minute) and then pauses to allow the user to enter his/her codes and compare codes to those of the master coder to discern differences and compute reliability based on the 10 intervals. The user may choose to repeat each minute for review or continue forward. Figure 6 displays the format for the data entry and comparison. In this example, Mark is the target child and BJ and Ky are peers.
The CBR program includes two methods for testing mastery of coding and reliability. In the Codes Test module, 30 video flashcards are displayed for six-seconds each and the user marks the code on a paper/pencil recording sheet. This test is designed to test accuracy in coding and allows the user adequate time to think and enter his/her codes into the computer. Approximately half the video segments are new to the user as they were withheld from prior practice. Results are provided the user following the test.

The second testing module, Reliability Tests, operates the same as the Group Practices. Four youngsters are displayed in the video, and each may be selected as the target child; thus, four reliability tests can be run in this module to check mastery and maintenance over time. The test is five minutes long (50 intervals) and the user codes target and peers on alternating intervals, marking the codes on a paper/pencil coding sheet. When the test is completed, the user enters his/her codes into the computer program and receives a reliability score.

Methodology and Outcomes

Subjects and Training Procedure

The CBR training program has been implemented with 40 graduate students enrolled in special education courses at a mid-Atlantic university. These students were enrolled either in teacher certification programs in learning and behavioral disorders or in the doctoral program in special education. Data were collected over a three-year time period utilizing multiple instructors.

Following a general demonstration of the CBR training materials and overview of the coding categories, 25 of the users proceeded independently through all modules of the training program. For 15 of the users, a course instructor utilized the acquisition modules with the class as a whole prior to their independent use of the program. Proficiency tests were scheduled approximately 5-6 weeks after independent practice started. If required reliability levels were not achieved at the initial test session, additional practice and re-testing were required until reliability standards were met.

The data reported below are the outcome scores for each user on his/her first attempt on the outcome tests. Users were not certified for using the code and procedure in actual educational or clinical practice until the certification criteria were met. Certification requirements were met by one of two score combinations: 72% on codes test and 80% on reliability test, or 80% on codes test and 78% on reliability test. With extended practice, all but two users met criteria to be certified in CBR for actual use with children.

Training Outcomes

Usage Time. The average length of program engagement time for users to pass reliability testing equalled 15.68 hours. The range extended from 5.18 hours to 36 hours of practice time. These data do not include off-line preparation time students may have spent studying the codes.

Learning Patterns. Averaging across all 40 users, approximately 30% of on-line training time was spent in the acquisition stage of learning the code; 25% of on-line training time was spent in the fluency-building stage of learning; and 45% of on-line training time was spent in the generalization stage with simulated practice.
Outcomes on the Codes Test. The Codes Test measures knowledge of the codes. The mean score for the users equalled 76.9% (s.d. = 8.875) on their first attempt on the test.

Outcomes on the Reliability Test. The Reliability Test measures both speed and accuracy in coding. The mean score for the users equalled 80.125% (s.d. = 6.086) on their first attempt on the test.

Summary

The Classroom Behavior Record Observation Training Program appears to be an effective and efficient training procedure for such a comprehensive code and complex observation procedure. Comparing the training time to records established at The University of Iowa Hospitals and Clinics with the original 38-item code, training time has been reduced from 40-60 hours to 16 hours. Some of this training time difference may be related to the reduced complexity of the CBR-School Version Code with 16 categories in comparison to the 38 categories in CBR. However, it is noteworthy that these training results were achieved with minimal direct training from an instructor or a master coder sitting side-by-side with a novice observer for extensive practice using videotapes or live classrooms.

The instructional design of the training program, the authenticity of the materials, and the program’s ability to provide learner-controlled instruction are important ingredients in the effectiveness of this interactive, multimedia training program. While the stages of learning model provided the overall structure for designing the training activities, its learner-centered, hypermedia interface allows users to select their own paths through the stages of acquisition, fluency, and generalization and move from cognition to autonomous skill performance.

Dissemination

As provided by grant #H029K30210 from the U.S. Department of Education grant, copies of the CBR training program are being distributed to training institutions, state departments of education, and inservice agencies. The materials are available for both the Macintosh and Windows platforms. Needed equipment, in addition to a computer system, includes a Pioneer, Panasonic, or Sony videodisc player with monitor and connecting cable. The only cost for the materials is a postage and handling charge. Eligible agencies must file an implementation plan for training initiatives. Complete information on the programs is available by contacting the authors or through the project website at: http://tiger.coe.missouri.edu/tpss.html.

References


